

# Flower Mart at Mount Vernon Place

Presented by the Mount Vernon Place Conservancy

## **Mark your calendar!**

Friday and Saturday May 3-4, 2019

### ABOUT FLOWER MART

Flower Mart was begun in 1911 by the Women's Civic League and other organizations to encourage the "greening" of the city through the planting of flower and vegetable gardens in home yards and on vacant lots.

Over the years the mission of Flower Mart and its make up of vendors have changed. The Mount Vernon Place Conservancy (the Conservancy) is pleased to be taking on the management of this event in 2019, and is taking the opportunity to reframe its mission and scope. We are embracing the Flower Mart's original 1911 vision of encouraging the greening of the city—a central goal of our stewardship of Mount Vernon Place—the city's most historic green space.

An important focus of the Conservancy is on the ongoing support and continued revitalization of the many cultural and business institutions that surround Mount Vernon Place (see our mission and goals below). With this goal in mind, Flower Mart 2019 will at every turn embrace and promote local Mount Vernon attractions as well as the wonderful assets of Baltimore city as a whole. We are taking this approach after listening to the pleas from the surrounding community for a number of years, advocating for a more "local" approach to the event.

Flower Mart 2019 will be focused on the original greening vision. It will be an event for all ages with local flora, food and beverage vendors, as well as planting-related crafts and educational programs.

Currently, we envision Flower Mart will be open both days from 11am to 8pm.

## VENDORS

We are looking for vendors from Baltimore City for the following categories:

### **Garden-related items (non-plant materials)**

Those who make their own products are encouraged, but this is not a requirement. If space allows vendors from other counties in Maryland will be considered.

### **Food**

Independent vendors who source their food locally are preferred, but it is not a requirement. If space allows, vendors from other counties in Maryland will be considered.

### **Arts and Crafts**

Arts and crafts for sale at the festival must be hand-crafted by the seller, and the majority of the items must include motifs of flowers, plants, or Mount Vernon Place.

### **Non-profits supporting urban greening**

Non-profits supporting the greening of the city are preferred. Other non-profits may be accepted as space allows.

### **Musicians**

First priority will be given to musicians located in Baltimore city. We are looking for individual musicians and small ensembles capable of setting up on a small platform stage.

We are looking for vendors from Baltimore City and the Maryland region for the following categories:

### **Plants and flowers**

Garden and house plants are encouraged, as well as live and cut flowers. If space allows vendors from other regions will be considered.

## **Free educational workshops for adults and children**

Possible ideas: container gardening for apartment dwellers, flower arranging, beekeeping, urban tree health, managing bugs and rodents, vertical gardening; (workshops specifically for children, such as) seed germination, learning about good and bad insects, other hands on activities. Other workshops supporting the event's mission are encouraged and will be considered. The Conservancy will offer a small stipend to support the cost of materials.

**Please click on the application link if you are interested in vending or participating.**

## **ABOUT THE CONSERVANCY**

The Mount Vernon Place Conservancy (the Conservancy) manages Baltimore's Washington Monument and the four surrounding park squares of Mount Vernon Place, in a partnership with the City of Baltimore.

It is National Historic Landmark District and the centerpiece of the Charles Street National Scenic Byway. The mission of the Conservancy is to 1) make Mount Vernon Place a world class cultural attraction and destination, thereby strengthening nearby cultural institutions and neighborhood revitalization and 2) manage day-to-day functioning and restoration of Mount Vernon Place, the Washington Monument, park squares and streets and sidewalks. Because of the Conservancy's \$7 million multi award-winning restoration of the Washington Monument in 2015, a much-loved and remembered Monument experience was returned to residents of Baltimore, the state and visitors to the City. The Monument is open five days a week, year-round. Since it was reopened, the Monument has seen over 75,000 visitors. While accomplishing these planning and restoration efforts, the Conservancy has also been incrementally upgrading the level of maintenance and care in the park squares and providing free programming for the community and visitors.



Mount Vernon Place Conservancy, P.O. Box 2394, Baltimore, MD 21203

Conservancy:

[www.mvpconservancy.org](http://www.mvpconservancy.org)

Facebook: [www.facebook.com/mountvernonplace](http://www.facebook.com/mountvernonplace)

Instagram: [www.instagram.com/mountvernonplace](http://www.instagram.com/mountvernonplace)

Flower Mart

<http://mvpconservancy.org/flower-mart/>

Facebook: [www.facebook.com/FlowerMartBmore](http://www.facebook.com/FlowerMartBmore)